

# MINUTES

## Magruder High School Athletic Booster club

*Date | time 8/22/2016 7:00 PM | Meeting called to order by David Hernandez*

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### In Attendance

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David Hernandez, Amy Hernandez, Jackie Koehn, Dameron Jones, Karl Heimbach, Cynthia Ro, Jenny Crandall

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### Approval of Minutes

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The minutes were read from the May meeting and approved.

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### Board

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- David welcomed everyone back. He expects to have a great year.
- He reviewed the upcoming schedule of events and asked the board members to sign-up for the dates they are available to help.
- David reports roof repairs on the outside concession stand were done over the summer. There has been no further water leaking. We will continue to monitor.
- David presented a bid from George Bonilla to paint the outside concession building--\$950.00. The request was reviewed, vote was unanimous to accept bid and have the painting begin this week.
- David reports that Cluster Night will be on 9/9. The booster club will provide pizza and water to the elementary/middle school participants. We will also provide t-shirts for the football toss winners.
- He reviewed an email from Cynthia Simonson and our response. He reviewed our by-laws and accounting processes.

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### Budget

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The current Profit and Loss and Balance Sheet was distributed by Amy Hernandez, Booster Treasurer, and reviewed by the board and members.

- Amy also presented the final profit and Loss and Balance Sheet from year end June 2016.
- An annual audit was completed by our audit committee in June. The committee found that the Financial Report and related financial activities were proper and correct.
- Amy reports she has completed the annual taxes and they will be mailed this week.
- Amy presented the budget for the 2016-17 school year. It was reviewed and vote was unanimous to approve.
- Amy reports that 2 of the 8 teams that helped with the mulch sale have used their funds. An email was sent to the remaining coaches to remind them of the funds they have available.

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### Athletic Director's Report

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AD Karl Heimbach presented his report.

- Karl was selected as the 2016 recipient of the NFHS Citation for Athletic Director of the Year. He is one of only eight athletic administrators to be so honored this year.
- He reports repairs to main field are complete and ready for the fall sports seasons.

- He reports that repairs to the scoreboard and press box antennae and transmission box will cost approximately \$4000. Also one of the four of the speakers will need repaired.
- The fall sports parent and coach night is 8/24. Karl asked David to speak about the Athletic Booster Club. David stated this is a great opportunity to speak with all the coaches and parents at once. He asked any board member available to attend so we can sign-up members and sell spirit wear.
- Karl reports he has three new assistant athletic directors that will help in different capacities.
- Karl reports he has entered all of the sponsor information into the electronic scoreboards.
- Karl has emailed our request for a team coordinator(s) from each team to the coaches. He will also talk about it at the fall sports night. We would like to have a representative from each team to help us establish and maintain open lines of communication between the Athletic Booster Club, Athletic Director, individual team coaching staffs and team coordinators. We are hoping this will help to promote parent participation, identify team needs, report team issues and progress and make recommendations to the Athletic Booster club where support is requested and needed.

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## Committee Reports

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### Committee reports

- **Membership:** Our membership forms went out in the summer packet. We did add a new category this year: Staff Membership for \$10. Amy will put a form in all the staff boxes the first week of school. The membership form is available on-line. Jacqui complete the changes to the PayPal forms for this school year—allowing families to sign-up on-line. We are also offering an incentive to the teams this year to increase our membership—if 50% of the players/families join, 10% of their membership fees collected will be donated directly back to the team and if 75% of the players/families join, 25% will be donated directly back to the team. We also added member benefits this year to include a free hotdog, chips, drink each season and a special event night—Zumba. Membership cards were presented and the process of filling them out and punching them for use was reviewed.
- **Concession Stand:** Dameron researched some new “healthy choice” items that could be added for this year. We will add them to our menu. She also researched new containers for food items and made a donation of \$430.17 in supplies. She also donated a new hot dog roller. A big thank you was given to Dameron for her generosity. The outdoor concession building will need to be cleaned and set-up. A tentative date was set for Saturday, 8/27/16. Our drink company Royal Dining has a new ordering process. The information will be sent to Jenni. Their prices for soda are cheaper than Sam’s and their price includes delivery. We will order water from Custom DrinkMore Water and have it delivered as well. Amy reports she has volunteer opportunities for football and soccer listed on Sign-up genius. The link is on our web site. Emails will be sent out asking for volunteers after the start of school.
- **Fundraising:**

**Modell’s:** Modell’s continues to offer their 15% off coupon and 5% back to us if we make the \$500 in sales. Amy will follow-up with them regarding the summer numbers. The current coupon runs through 9/22. Emails were sent out over the summer. We will send them out again the first week of school. Flyers will also be posted in the school.

**Banner/Scoreboard ads:** We have room for 16 4’x8’ banners along the top/back fence on the home side of the stadium. We have sold all 16 spaces. Almost all the banners have been ordered and several have been hung. We are hoping to have them all up by the first home game 9/3. We should surpass our budget goal of \$5000. Cynthia and Amy will continue to solicit scoreboard ads and encourage all board members to do the same.

**Restaurant “Spirit Nights”:** We have different restaurant sponsors for the first and third Wednesday of the month for the entire school year. The Sponsors are offering us 10-50% back in their sales. Amy has made flyers for all of the different restaurants. The information is on our web site, flyers will be hung in the school and email reminders will be sent out.

**Spirit Wear:** Pam worked over the summer to provided our students/families with new spirit wear items. These include new shirt designs, hats, and flannel pants. We are also working on bandanas and socks. Cynthia recommended we look into selling car magnets with the M Colonels design as an alternative to the car stickers. She also asked about phone case covers. Amy will check with our current spirit wear company to get quotes for these items.

- **Communication:** Our web site continues to be updated with information from all committees. We also developed a newsletter that will be sent out monthly via mail that will include all of our events/activities. We will continue to update our member database and also send out information via the coaches and the school yahoo group. David is updating our Facebook page. A suggestion from last year was to have a suggestion box at the concession stand. David donated the suggestion box. A hanging poster size display case was purchased and will be hung just outside the indoor concession stand. Any posters/announcements can be placed in the case.
- **Student Athlete of the Week:** We have partnered with the Greatest American Hot Dogs to provide MHS Student Athlete of the Week incentives for the 2016-17 school year. Each week staff can submit a 2-3 sentence nomination on an outstanding student athlete to our committee. The student athlete will receive a pin and a free sandwich at GAHD along with an award certificate. Pins were designed and completed over the summer. Dameron has agreed to chair this committee. Jackie and Jenni have also agreed to be committee members. They will meet to work out the details in the next 2 weeks.

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## Announcements

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No new announcements.

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## Next Meeting

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9/22/2016 7:00 PM, MHS Guidance office conference room

Motion to adjourn was made at 8:30 p.m. and was passed unanimously.